Project Name	Six Sigma Project for Reducing the Percentage of Damaged Packets					
Project Number	586930					
Process Name	Reducing the Percentage of Damaged Packets in East Coast	Yellow Belt	Jim			
Sub Process Name	Packaging and Logistics	Sponser	David			
Business Case						

The average number of damaged packets has consistently increased by 30% from the past year resulting in additional staffing and facility costs of \$3 million. The increasing trend of damaged packets is a bigger cause of concern because the percentage of damaged packets of our total units sold has now touched 5%. It has also resulted in an 11% dip in Customer Satisfaction Scores. If ignored, this can seriously impact top line growth.

It has been observed that increase in damaged packets in the East Coast is higher, in general. (7% in East Coast alone).

By reducing damaged packets, the company will be able to restore customer confidence in products and use it as a competitive advantage too.

Problem/Opportunity Statement

30% increase in damaged packets is a serious business problem to be addressed immediately. The reason for the increase in damaged packets is not clear. This project aims to reduce the percentage of damaged packets to no more than 1% of the total units sold.

Goal Statement

		Project CTQ Deta	ils			
CTQs			Unit of Measure	Measure Target		
Damaged Parts			%	% <1% per month		
		Project Mileston	es			
Start Date			End Date			
Phases	Target Date	Actual Date	Toll gate Review Date			
Define	5/1/2011	5/3/2011	5/5/2011			
Measure	5/20/2011	5/20/2011	5/22/2011			
Analyze	5/27/2011	5/27/2011	5/27/2011			
Improve	6/30/2011	7/5/2011	7/5/2011			
Control	7/18/2011	7/25/2011	7/28/2011			
		Roles & Responsib	lities			
Name	Approver	Resource	Member	Interested Party	Time Commitment	
Colin	X				1 hr/wk	
Jim	X	Х			5 hr/wk	
David			Χ		1 hr/wk	
Amy			Χ		1 hr/wk	
Paul			Χ		1 hr/wk	
Walter			Χ		1 hr/wk	
Sandy				X	0.5 hr/wk	
Robert			Χ		1 hr/wk	
		Project Commen	ts			
		NA				
	Pro	ject Charter Sign Off	(with date)			
Sponser	Jim	<u>- </u>	,			

Yellow Belt

Coach

David

This project does not have a coach